



2022 FUNDRAISING



Welcome to the Theatre at Vis Community! 2022's production of Matilda will make for a great summer for your kids and family. It takes a lot of talent, practice, hard work, lumber, paint, costumes, lights, mikes, and props to create the high-quality show we are known for. **It also takes a few bucks!**

This year we've had the unexpected expense of replacing all of our wireless microphones. **We've set a fundraising goal is \$10,000** (over and above other revenue sources) to cover the cost of the show and the new microphones. We're reaching out to TAV alumni and local businesses for support, and ask the cast and families to help too. **Here's how:**

1. Facebook/Instagram "GoFundMe" — goal \$2,500

- Share the fundraiser—**many times** — on Instagram and Facebook
- Here are the links:
 - TAV Facebook Page: <https://www.facebook.com/theatreatvis>
 - TAV Facebook Group: <https://www.facebook.com/groups/110159134538>
 - GoFundMe Link: <https://gofund.me/9c7e9d0a>

2. Program Sponsorships - goal \$200 per performer

Which people and businesses could you ask for \$25, \$50, \$100 — Dentist? Small law firm? Real estate agent? Family member? Contractor? Lawn service? Favorite restaurant?

Who could you ask for \$200, \$500? More? - Business vendor? Printer? Insurance broker?

[Download the Sponsor Form HERE](#)

3. Connections to Major Donors and Businesses

Can you connect us with a business or individual who can help with a gift of \$1000 or more or with businesses who host fundraising events like TAV Nights at local restaurants/ice cream stores, grocery store bake sale (Chocolate Cake!), etc. ?

While Theatre at Vis is a ministry of Visitation Parish, we do not receive funding from them. The cost of the show is covered by three revenue sources: performer fees, ticket/concession sales, and fundraising.

We ask that each performer do their best to reach the individual \$200 fundraising goal. Please note that the GoFundMe and major donors goals have been set over and above the individual sponsorship goal.

Your fundraising ideas are encouraged and welcome!

Jennifer Prusa (2010-2017 alumna mom)

jprusa@gmail.com | cell: 816-916-9252