

Dear Community Member,

A super marketing opportunity awaits your business with sponsorship opportunities for the Theatre at Vis 30th anniversary production of "Beauty and The Beast." Your logo and company name will be exposed throughout the city in venues where discriminating and involved consumers shop, eat and enjoy recreational activities. Those who attend the performances are engaged Kansas Citians who care about the arts, children and the community. Their shopping and consumption patterns align with local companies who share a similar commitment to the community in which they live, work and are raising their families.

The sponsorship levels below reflect the various marketing opportunities available to those sponsors who partner in this magical 30th anniversary production amid fabulous sets, remarkable costumes and unforgettable performances by youth from the Kansas City metro area, from Liberty to Prairie Village! Please consider joining us in this fabulous celebration!

**\$5,000 Presenting Sponsor**

- ✓ Verbal recognition at each performance as the Presenting Sponsor before every show
- ✓ Logo listed as Presenting Sponsor on all show T-shirts worn by staff and cast
- ✓ Logo listed on all show posters as the Presenting Sponsor
- ✓ Full page ad in the program book
- ✓ Logo listed as Presenting Sponsor on all tickets - approximately 1600 tickets will be sold!
- ✓ Signage in the lobby as Presenting Sponsor
- ✓ Logo listed on banners to be hung on Main Street at Visitation
- ✓ 12 full show passes

**\$2,000 Concessions Sponsor**

- ✓ Logo listed on all show posters as the Concessions Sponsor
- ✓ Logo listed as Concessions Sponsor on all show T-shirts worn by staff and cast
- ✓ 3/4 page ad in the program book
- ✓ Specially designed signage in the concession area as Concession sponsor
- ✓ Logo listed as Concessions Sponsor on all tickets
- ✓ Logo listed on banners to be hung on Main Street
- ✓ 10 full show passes

**\$1,000 Marquee Sponsor**

- ✓ Logo listed on all show posters as Marquee Sponsor
- ✓ Logo listed as Marquee Sponsor on all show T-shirts worn by staff and cast
- ✓ 1/2 page ad in the program book
- ✓ Company name listed as Marquee Sponsor on signage in the lobby
- ✓ Logo listed on banners to be hung on Main Street
- ✓ 8 full show passes

**\$500 Executive Producer**

- ✓ Company name listed on all show posters as an Executive Producer Sponsor
- ✓ 1/2 page ad in the program book
- ✓ Company name listed as Executive Producer Sponsor on signage in the lobby
- ✓ Company name listed on banners to be hung on Main Street
- ✓ 6 full show passes

**\$250      Producer**

- ✓ Company name listed on all show posters as an Producer Sponsor
- ✓ 1/4 page ad in the program book
- ✓ Name listed as Producer Sponsor on signage in the lobby
- ✓ Name listed on banners to be hung on Main Street
- ✓ 6 show tickets

**\$100      Director**

- ✓ Name listed in program book
- ✓ 4 show tickets

**\$50      Patron**

- ✓ Name listed in program book
- ✓ 2 show tickets

**\$25      Friend**

- ✓ Name listed in program book



**☐ Yes! We'd love to sponsor Theatre at Vis' 30<sup>th</sup> anniversary production of Beauty and the Beast at the following level:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$5,000 Presenting Sponsor  | <input type="checkbox"/> \$250 Producer |
| <input type="checkbox"/> \$2,000 Concessions Sponsor | <input type="checkbox"/> \$100 Director |
| <input type="checkbox"/> \$1,000 Marquee Sponsor     | <input type="checkbox"/> \$50 Patron    |
| <input type="checkbox"/> \$500 Executive Producer    | <input type="checkbox"/> \$25 Friend    |

**Payment Information**

- Send us an invoice.
- We will pay our sponsorship fee by (date): \_\_\_\_\_
- Check enclosed, payable to Theatre at Vis.
- Credit Card
  - VISA       MasterCard  AmEx      # \_\_\_\_\_
  - Cardholder Name: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_
  - Billing Zip Code: \_\_\_\_\_

**Contact Information & Details**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Name as we'd like it to appear in the program: \_\_\_\_\_

**Please return sponsorship forms by July 1, 2015**

**Mail:** Theatre at Vis, Attn: Haley Box, 5141 Main St., Kansas City, MO 64112

**Fax:** 816.753.5505

**Email:** admin@theatreatvis.org

Please submit ad artwork and logo to **admin@theatreatvis.org** no later than July 1, 2015.